

REP HEADLINE# 6309239 TRF# 330784 REP: TEL# 215-564-1206
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP SEP20/12 13.40
CHANGES *** WPXI-TV ***

ADV # 016909 ADV. NAME ISS/AFSCME
AGY # 1205 AGY. NAME THE CAMPAIGN GROUP

REP.# OFF.# 18 SALESMAN #
BUYER NAME LISA CABANEL
SALES PRSN WA- CHERYL BLAIR

1600 LOCUST ST. - 3RD FL.
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6309239 CLASS: NATL. LOCAL REGIONAL

PRDCT AFSCME 9/18 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 OCT8/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 13.40

REP: TO JEN
FR CHERYL
MG CREATED DUE TO WRONG RATES...
SEE OFFERS
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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4	S		600P-630P	30		\$750.00	9/18	9/21	0		TU-F	0
4	S		600P-630P	30		\$750.00	9/25	9/28	0		TU-F	0

PROGRAM : CH11 NEWS 6PM

34	A		800P-1000P	30		\$3,550.00	9/24	9/24	1		MON	1
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PROGRAM : THE VOICE
ORD COM1: MG PER EMAIL...CHERYL 9/20
THIS IS A MAKE-GOOD FOR SEP18-SEP28 ON LINE-4 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR SEP18-SEP28 ON LINE-7 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-14 FOR 1 SPOT/WK

35	A		1135P-1235A	30		\$500.00	9/18	9/28	3		TU-F	6
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PROGRAM : LENO
ORD COM1: MG PER EMAIL...CHERYL 9/20
PART OF A MAKEGOOD MADE UP OF LINES 34-35

4150
34 WA w/o 9/18
34 WA w/o 9/24

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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7	S		1135P-1235A	30		\$300.00	9/18	9/21	0		TU-F	0
7	S		1135P-1235A	30		\$300.00	9/25	9/28	0		TU-F	0

PROGRAM : VARIOUS

14	S		800P-1000P	30		\$1,750.00	9/24	9/24	0		MON	0
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PROGRAM : THE VOICE

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#4	MISSED: TU-F/600P-630P	SEP18-SEP28(2/WK)	30S	\$750.00	(SEP20/12)
		BUY#7	TU-F/1135P-1235A	SEP18-SEP28(3/WK)	30S	\$300.00	
		BUY#14	MON/800P-1000P	SEP24	30S	\$1,750.00	
			OFFER: MON/800P-1000P	SEP24	30S	\$3,550.00	PLS ADVISE.
			& TU-F/1135P-1235A	SEP18-SEP28(3/WK)	30S	\$500.00	

CMT: MG PER EMAIL... CHERYL 9/20

SEP/12 54200.00 OCT/12 26225.00

CONTRACT TOTAL 80425.00
TOTAL SPOTS 85

Handwritten: 4, 7, 14, 17

Handwritten: 9

MARKET TOTALS \$335,104 WPXI 24% KDKA 30% WTAE 28% WPGH 18% CABL 0% WPCW 0% WPMY 0%

STEELERS ON FOX
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

